## INSTRUCTIONS FOR KROGER COMMUNITY REWARDS SUPPORTERS:

All supporters must have a registered Kroger Plus card account online to be able to link their card to an organization.

- Do you use your phone number at the register? Call 800-576-4377 and select option 4 to get your Plus Card number.
- If you do not have a Kroger Plus Card, you can obtain a digital Kroger Plus Card when creating an account online or at any Kroger store.

## Link your card at www.KrogerCommunityRewards.com.

- If you have an existing account, click on "Sign In", otherwise click on "Create an Account".
- If you are a new online customer:
  - O You will need to enter your email address, create a password, enter your zip code, click on favorite store, and agree to the terms and conditions.
  - Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent to activate your Kroger account.
- Already have a Kroger.com account?
  - o Enter your email address and password and click on "Sign In".
  - o Click on "Edit" in the "Community Rewards" section.
  - o Enter your organization's number or name and then click on "Search".
  - O Select your organization and click on "Save".
  - o To verify that you enrolled correctly, you will see your organizations name on the right side of your account settings page.
  - Once you are linked, you can start earning rewards <u>immediately</u> toward the organization you are supporting. (Note: The message saying that you are supporting an organization through the Kroger Community Rewards program will start printing on your receipt about 10 business days after you linked your card.)

## View your Rewards Details

- Sign in to your Kroger account
- Go to www.KrogerCommunityRewards.com
- Click on "View Your Rewards Details"
- See how much you have earned for your organization! (Note: This information will only be available and updated at the <u>end of each cycle</u>.)

Remember, you must swipe your registered Kroger Plus Card or use your Alt ID when shopping for each eligible purchase to count.

You must link your card every year, starting August 1<sup>st</sup>, to support the organization of your choice.

Thank you for participating in our Kroger Community Rewards program!